



SAFON AUR INTERNATIONAL

EMPOWERING DEFENSE, SAFEGUARDING NATION

CONTENTS

ABOUT US	01
DIRECTOR'S MESSAGE	02
MISSION, VISION & OUR VALUES	03
OUR SERVICES	04
OUR MAJOR EXPERIENCES	05
CORPORATE STRUCTURE	07
OUR TARGET MARKET	08
WHY US	09
OUR CONTACT	11

ABOUT US

“Safon Aur” is a Welsh word which translates to “Gold Standard”. We aspire to be the market standard in our trade and so far we are succeeding.

Safon Aur International is a Bangladesh Government enlisted firm, serving as a Contractor (CAAB & BD Police), Indentor (DGDP, BOF, BD Police, CAAB, NSSD and BITAC) since 2018.

Safon Aur International is a sister concern of Dicandi Group. Our headquarters is in Dhaka, Bangladesh. We have a small team of 25 members. All our team members are hand-picked and specially trained to perform their task with high efficiencies. We avoid corporate jargons and we avoid unnecessary lengthy work procedures rather we have simplified our work strategy with simple in-house developed ERP system.

Before taking on any project, we study the product thoroughly. We ensure all accountabilities that we might come across. To us, the quality of our work matters more than the quantity. Since we operate with a smaller team, we only work on handful of project that we can handle well and in timely manner.



2018-2022



2022 - PRESENT



Arif Tanim, CIMA UK

Managing Director
Safon Aur International

DIRECTOR'S MESSAGE

We count on our time very preciously. Every day, every progress and every transaction really matter to us. Our challenges ahead are tremendous – especially given in today's market where our competitors are well informed, experienced, talented and funded.

They may be are. But if we change our perspective everything becomes more simplified. First, we are not in the race with anyone. Secondly, we are only focused on being better than yesterday. So we actually thank our competitors. They gives us a lot opportunity to learn from them.

Although at the beginning we were extremely challenged financially, as we hardly made any revenue. That was because we spent more time on studying every market patterns, every previous contracts, every products and we have developed a smarter database and ERP that works for us now.

We aspire to become an example for the struggling youngsters and make a market standard for other businesses in our industry. We would never compromise with quality.

We have a long way to go. I am very grateful to my team members, suppliers and clientele. Without your support we would not have been able to come this far. And with your continuous support, I am confident that the company will continue to scale milestones of excellence for years to come.

A white handwritten signature on a dark blue background, appearing to be 'Arif Tanim'.

Best regards
Arif Tanim

MISSION, VISION & OUR VALUES



MISSION

Our mission is to be the market standard in every category of businesses we operate in.



VISION

Our Vision is to make sure to build a safer nation by empowering secure Defense supplies to accelerate the World Transition.



OUR VALUES

Safon Aur International fundamentally believes in creating a meaningful relationship with the clients and suppliers/manufacturers. We provide an honest feedback and solid service which the client can rely on. We are focused on long-term vision than some quick financial gains.

We pay very careful consideration before taking any task from our clientele. If something that is beyond our capacity, we communicate with them beforehand. We are very particular and precise in terms of our deadlines and client requirements.

OUR SERVICES

On behalf of our clients' we source the most reliable item at a competitive price range. We provide our clients with real-time updates and meet the delivery time schedule.

FOR SUPPLIERS / MANUFACTURERS

- We serve a wide range of clients in Bangladesh Government sectors
- Our clients' payments are 100% secured & on schedule – so you can trade with confidence
- We use all our links and lobbying to secure the deal for you
- We give you regular and real-time updates on the projects
- We ensure all concerns are checked before assigning ourselves with a new project
- We assign dedicated team for your project

FOR CLIENTS

- We study the product / project before participating in the tender
- Our national interest comes first
- We work with a wide range of suppliers across the globe
- We hunt the best quotes and only work with the suppliers / manufacturers with proven track record
- We ensure suppliers / manufacturers warranties
- We only work with suppliers / manufacturers who complies with the given guidelines of the Bangladesh Government policies
- We have secure data centre and we keep all information secured

OUR MAJOR EXPERIENCES

BANGLADESH ORDNANCE FACTORIES (BOF)

1. Supply of 180 tons Propellant. Contract value USD 1.65 Million.
2. Supply of Magazine Assembly 07, Qty: 45,000 Sets. Contract value Total: USD 280 Thousands.
3. Supply of Propellant, Qty: 45,000 Kgs. Contract value Total: USD 402 Thousands
4. Supply of Fuze, Qty- 75,000 Nos, Primary Cartridge, Qty-75,000 Nos and Cartridge Augmenting, Qty-225,000 Nos. Total contract value USD 1.87 Million.

DIRECTORATE GENERAL DEFENCE PURCHASE (DGDP)

1. Supply of 7.62x39 mm ball ammo T-56 (Quantity- 41,21 million RDS) and 7.62x54mm ball ammo (Quantity - 11802.730 THDS) for BD Army. Contract Value: USD 6.80 millions.
2. 82mm mortar bomb (Quantity - 93,000 rds) for Border Guard Bangladesh. Contract Value: USD 7.71 Millions.
3. Supply of Bullet Proof Vest, Level III for Bangladesh Navy, Qty-10000 Pcs.
4. Supply of EOD Items, 11 Line items- BD Army, Qty-03 Sets
5. Supply of 12 Bore Shot Gun (Bird Shooter) for BD Air Force Qty- 130 Pcs
6. Supply of Sun Glasses for BD Air Force , Qty-1500 Pcs, Supply of Air Crew Googles for BD Air Force , Qty-1500 Pcs
7. Supply of SMG for BD Army, Qty-5000 Nos

BANGLADESH ANSAR

1. Supply of 12 Bore shotgun, Qty-10,000 Nos. Contract Value USD 19.50 Million.
2. Supply of Semi-Automatic Gun, Qty-3500 Pcs. Contract value USD 17.67 million.
3. Supply of Vest (Bullet Proof), Qty-5000 Pcs. Contract value USD 10.20 million.

NAVAL SUB STORES DEPOT (NSSD)

1. Supply of Belt Waist Blue, Qty-10,000 Nos
2. Supply of Boat Canoe, Capacity -01 Men, Qty-02
3. Supply of Diving Item, Qty-07 Line Items
4. Supply of HP Laser Printer, Qty-05 Nos
5. Supply of Grass Cutting Tractor, Qty-01
6. Supply of CCTV Camera, Qty - 65 Pcs
7. Supply of Cartridge for HP Laser Jet

BANGLADESH POLICE

1. Construction Projects : 06 Nos
2. IT Projects Delivery : 11 Nos

CIVIL AVIATION AUTHORITY, BANGLADESH (CAAB)

1. Constructions Projects : 22 nos

CORPORATE STRUCTURE (AREA OF EXPERTISE)

Safon Aur International works with various Government sectors of Bangladesh. We have made a highly reputation for ourselves. All our products / projects are specifically designed / quoted according to our clients requirement. Our number of suppliers / manufacturers and clients are growing steadily. We believe in absolute honesty and quality. We have contacts all over the globe.

Safon Aur International is a Bangladesh Government enlisted firm, serving as a Contractor (CAAB & BD Police), Indentor (DGDP, BOF, BD Police, CAAB, NSSD and BITAC) since 2018.

OUR SCOPE OF ACTIVITIES RANGES



**DIRECTORATE GENERAL
DEFENSE PURCHASE (DGDP)**
BANGLADESH ARMY
BANGLADESH NAVY
BANGLADESH AIR FORCE



**BANGLADESH
POLICE**



**BANGLADESH
ANSAR**



**BANGLADESH ORDNANCE
FACTORIES (BOF)**



**CIVIL AVIATION AUTHORITY
BANGLADESH (CAAB)**



**BANGLADESH INDUSTRIAL
TECHNICAL ASSISTANCE
CENTER (BITAC)**



OUR TARGET MARKET

In 2018 our turnover was BDT 7,000,000 and revenue after taxes BDT 1,750,000. In 2021 our turnover crossed BDT 33,000,000 and revenue after taxes around BDT 7,890,000. We did not purchase any assets rather we have reinvested almost 80% of our earnings into our business. We invest heavily on R&D, resources and lobbying.

We serve over 8 different Government sectors in Bangladesh since 2018. Our experiences are better with the government departs in contrasts with civilian sectors. We aspire to expand our horizons serving more government departments.

It is our patriotic duty to serve our nation with the best products available, sourcing for all over the globe. We have been appreciated several times for our products and dedications and best quotes.

We take strong pride to keep our nation safer with our products. It may help grow our business but it is more important to protect our national interests.

By 2026, we aim to serve over 12 governmental departments with our products, construction projects, IT and national security services.

WHY US

11 REASONS TO WORK WITH US

Flexible T&Cs



Every project, vendor and client are unlike other, hence we have a flexible T&Cs designed for every work orders

Large Databank



We have a very strong in-depth database of all previous sales, contracts, principals and clients. We study thoroughly before committing to a project

Fast Tender Participation



We are always ready and we act fast to participate in the given tenders. We understand that time is valuable

Seriously Committed



We study and take into consideration of all aspect of a product / project, before committing to it

Every Contract Matters



Every contracts / deals matters to us, as it our life is depending on it

Proactive Team



Smaller team consists of highly trained + paid individuals', who also shares a slice of the profit that the company generates. So they are highly motivated.

Always Hungry



We are also searching for newer project, suppliers and manufacturers

Real-time Update



We keep our suppliers / manufactures updated on daily basis for an ongoing project / tender

Round the Clock Service



Since we work on the international platform, our team members rotate their duties around the clock to ensure we do not miss any emails, messages or faxes

Data Security



We stand firmly on our clients/ suppliers / manufacturers data security

Interactive Team



Most of our team members are young. They are fun and very interactive to work with

CONTACT US



HEAD OFFICE

House 43, New International Airport Road
Mohakhali C/A, Dhaka 1212, Bangladesh

TÜRKIYE OFFICE

Mall of İstanbul, Süleyman Demirel Blv No:7A, A Blok,
İstanbul, Türkiye

+88 01707 564604 (WhatsApp)

+88 022222 83993

info@safonaur.com

www.safonaur.com

সেফন অর ইন্টারন্যাশনাল



SAFON AUR INTERNATIONAL

House 43, New International Airport Road, Mohakhali C/A, Dhaka - 1212, Bangladesh
WhatsApp: +88 01707 564604, E-mail: info@safonaur.com, Web: www.safonaur.com